



TuneSat Launches Revolutionary New Internet Monitoring Service along with Administrative Services to Pursue Unlicensed and Unpaid Music Usages

Multi-Media Uses Can be Detected on Millions of Sites World Wide

NEW YORK, NY (January 24, 2012) – TuneSat, the leading audio monitoring service aiding music rights holders in recovering royalties and tracking unauthorized use, today launched a revolutionary new Internet monitoring service that will detect audio on millions of publicly available websites around the world. The company also introduced Administrative Services to help music rights holders pursue unlicensed and unpaid uses of their music detected by TuneSat on the Internet and on broadcast TV. With these two game-changing services, TuneSat puts the power back into the hands of the rights holders to control the use of their music.

“TuneSat’s Internet monitoring service is history in the making, providing sophisticated, worldwide detection easily available to all music rights holders, even for just one song,” said Scott Schreer, CEO and Founder of TuneSat. “TuneSat’s data tames the Wild Wild West of the Web, pinpointing the use of music online and providing the information needed to monetize those uses, putting dollars back into the pocket of musicians.”

“TuneSat’s detection data, coupled with the legal resources and expertise of our Administration Services, is a one-two punch for music rights holders,” said Chris Woods, Co-Founder and COO of TuneSat. “Monitoring multi-media content on the Internet can reveal more than just music videos – TuneSat clients have discovered movie trailers, TV synchs, and other media usages that were unlicensed. Further, we now provide access to the Administrative resources needed to ensure the rights holder is compensated for the use of their work.”

TuneSat’s Internet multi-media monitoring searches publicly available domains, identifying music used in streaming audio, video, podcasts, flash and other multimedia files. TuneSat monitors the Web around the clock, immediately posting the results in TuneSat’s secure online interface. These detections could include files just posted moments before, or put online several years ago. Every detection includes a link to both the site where the music is found, and the site where the content is hosted (for example, a website may offer a video embedded from elsewhere). TuneSat clients can use their information to review their licensing and royalty records. In the event of a discrepancy, subscribers can pursue the claim themselves, or contact TuneSat’s Administration Services for additional assistance.

Dealing with copyright infringement can be a complicated and expensive ordeal. TuneSat streamlines the process for rights holders with the new Administration Services. TuneSat examines infringements on a case-by-case basis and works with the client on an appropriate course of action. Infringement is rampant worldwide, and the TuneSat legal team is highly knowledgeable in copyright law in all of the countries monitored, assisting clients the world over.

Rights holders can sign up for TuneSat monitoring services www.tunesat.com. Monthly subscription rates vary by number of tracks and type of service, starting at as little as \$10 per month. Once audio files are uploaded for fingerprinting, TuneSat will begin to search for usages and deliver reports to the client’s online dashboard. TuneSat reports also provide important business intelligence regarding usage rates for a catalog, or specific writers, artists, and tracks, as well as gauging revenue patterns over time.

About TuneSat LLC

TuneSat employs its exclusive audio fingerprint technology to deftly detect music use on television broadcasts and the Internet. Led by tech-savvy composers and producers Scott Schreer and Chris Woods, TuneSat detects music in even the noisiest of broadcast environments, including under dialogue, sound effects, or voiceovers, and provides unrivaled, accurate reporting to its clients. With a TuneSat subscription, access to worldwide detection data is available 24/7/365 through a secure online portal. Detailed reports provide valuable information about when, where and how much music was used. TuneSat is actively monitoring hundreds of broadcast channels and millions of websites around the world. TuneSat LLC is based in New York City. For more information, please visit www.tunesat.com.

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