



TuneSat Announces 30-Day Free Trial to Help Artists, Composers, Labels and Publishers Track their Music on TV and the Web

TuneSat offers 30-day free trial for up to 100 tracks so music creators and copyright owners can see unauthorized uses of their music on TV and Internet worldwide

NEW YORK, October 10, 2012 — Musicians, composers, publishers and music labels rely on a cumbersome and flawed system of manual reporting for music performances across TV and sometimes the Web. Until recently, music rights holders had no easy way of knowing exactly *who*, *when* and *how* their music is being used—and how to accurately detect and document every unauthorized use.

In an effort to modernize and add transparency and accountability independent of the Performing Rights Organizations (PROs), [TuneSat](http://tunesat.com), a revolutionary audio monitoring web service, **is offering musicians, composers, publishers and labels of all sizes the opportunity to actually see *when* and *where* their music is being played for the first time ever, through a 30-day free trial.**

Since 2009, [TuneSat](http://tunesat.com) has proven to be a credible and valued asset and continues to empower music rights holders of all sizes with up-to-the-minute online reports of exactly *when* and *where* their music content is being performed on hundreds of TV channels in the U.S. and Europe and on millions of websites around the world. With some of the biggest names in the business as clients, 20 million fingerprinted songs in their database and millions of dollars being recovered, now anyone in the music business can get a look under the TuneSat hood for free—for 30 days!

New users can upload up to 100 tracks for free at tunesat.com/30day and see up to the first 50 audio detections.

How It Works

- Users can upload up to 100 tracks and will be able to view the first 50 detections that TuneSat screens from hundreds of channels in 14 countries (U.S., UK and Western Europe) and millions of websites around the globe.
- These actionable insights can then be used to properly collect on the public performance and sync/master use royalties they may be owed and provide additional revenue they would not have received otherwise. It can also provide them with immediate marketing and business insights into their TV and Web plays.
- After 30 days, new subscribers can continue the service for as low as \$10/month for up to 10 tracks. Additional tracking services are available for a nominal fee, based on types of music, media, geographic area and size of music catalogue.

“For years, rights holders of all sizes have relied on antiquated reporting systems that often times leave them with a wholly inaccurate view of what they’re owed,” **said Chris Woods, COO of TuneSat.** “TuneSat changes all of that, empowering musicians and labels with a more accurate picture of who is using their music and whether they can recover lost royalties. We’re sure that after trying the service for 30 days, they’ll never leave.”

About TuneSat

TuneSat employs its exclusive audio fingerprint technology to deftly detect music use on television broadcasts and the Internet. Led by tech-savvy award winning composer and producer Scott Schreer and Chris Woods, TuneSat detects music in even the noisiest of broadcast environments, including under dialogue, sound effects, or voiceovers, while providing unrivaled, accurate reporting to its clients. With a TuneSat subscription, access to worldwide detection data is available 24/7/365 through a secure online portal. Detailed reports provide valuable information about when, where and how much music was used. TuneSat is actively monitoring hundreds of broadcast channels and millions of websites around the world. TuneSat LLC is based in New York City. For more information, please visit www.tunesat.com.

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